



The Future of Business Intelligence is **Agentic AI**

Ask Fire AI

Forecast week-over-week API success trends against averages and identify risks.

Result 24s

Based on historical trends, your API's week-over-week success rate generally remains above the 94.43% average. However, a forecasted risk pattern emerges from the sharp dip to 72.41% during the week of 2025-06-23, indicating potential future instability if similar conditions persist.

To reduce future impact, FireAI recommends investigating the APIs contributing to the decline, analyzing status code distributions for abnormal error spikes, and enabling predictive monitoring. Proactively addressing these factors can help maintain consistent performance and prevent similar drops in upcoming weeks.

API Success Rate Forecast
Click to view

If you need specific state-wise data, a chart, or further details, let me know!

- What were the specific issues that caused the success rate drop
- Which particular API has lowest success rate
- Provide me Achieved Revenue - Audio from Overall

Result

Forecast: API Success rate week on week

Date	Weekly Success Rate (%)	Average Success Rate (%)
2025-06-02	94.43	94.43
2025-06-09	94.43	94.43
2025-06-16	94.43	94.43
2025-06-23	72.41	94.43
2025-06-30	94.43	94.43
2025-07-07	94.43	94.43
2025-07-14	94.43	94.43
2025-07-21	94.43	94.43
2025-07-28	94.43	94.43
2025-08-04	94.43	94.43

Total Sales

- Upward trends: 678 → 789
- Momentum: 85% growth
- Seasonality: Slight lift in mid-year
- Volatility: 0.4 → high
- Anomaly: 50% Drop (Outlier)
- Change points: 50% Drop (Outlier)

Total Revenue
\$350,240

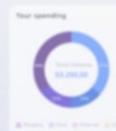
85%

2h 20m +



Get My Revenue

Revenue Overview



\$32,89,878

Spent this month 98% ↑

All Spent Summary

amazon



WOO

Tally



VISION

“To build an agentic AI analytics universe that transforms reporting into diagnosis and insights into action for every user persona.”

The **Blind Spot** Crisis Behind Failures

About 55% of enterprise data is “dark” stored but not used for decisions, and over 90% of data is unstructured and unanalyzed, creating massive blind spots.

92%

Businesses face challenges in data analysis

\$3.1T

Drains form the US economy yearly due due incomplete analysis

[IBM](#)

70%

Say static dashboards rarely improve decision speed

\$12.9M

Lost due to poor data analysis per company

Source: [Gartner](#)



Manual, Siloed Ops

Teams rely on outdated reports and scattered dashboards, slowing decisions and increasing hidden risks.



Behind Market Shifts

Insights arrive **4–6 days late** while markets shift within hours, hurting agility.



Missed Critical **Anomalies**

Businesses overlook 6 of 10 costly issues that directly impact revenue and efficiency.

The problem

How Billions Get Lost in Bad Decisions

This is Rajesh, he runs a D2C brand. Last quarter, revenue dropped 18%. Dashboards showed nothing. Six days later, a hidden supplier issue surfaced, lost trust, market share, and ₹8.56 lakh gone.



Six days to uncover supplier issue, ~ ₹8.56 lakh already lost.

Rajesh's story isn't unique. It's standard.

One Platform. Infinite Solutions. Infinite Industries. Infinite Possibilities.

1. FireAI Core

The universal intelligence layer where data and people co-exist,

2. User Persona

We don't replace people, we multiply their impact.

4. Industries

One platform powering every sector.

3. Data warehouse (ETL) Layer

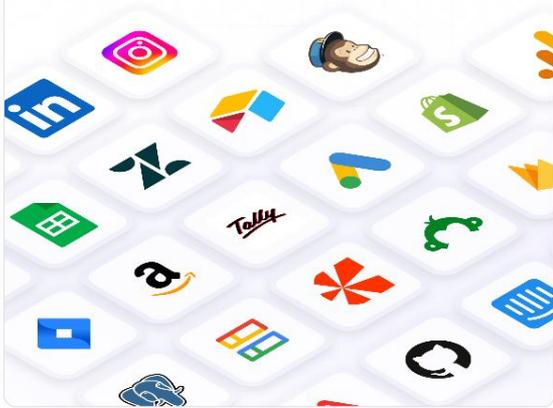
Connect any data source, analyze everything together for better, faster decision making with 700+ connectors.



One Source of Truth: All Your Data, Connected

Plug & Play Integrations

Instantly integrate with 700+ connectors across Tally, ERP, POS, SQL databases, and APIs, enabling seamless setup and automation without writing even a single line of code.



Real Time Dynamic Feeds

Your data updates continuously in the background, ensuring complete accuracy.



One Unified Perspective

Fragmented data converges into a single source of truth, unlocking cross-system insights.



Enterprise-Grade Trust

Built with strong data integrity, advanced security and is compliance ready with GeM-certified standards.



Verified OEM partner and Certified by CERTIN



Talk to Your Data. Get Instant Answers.

Insights on Demand

Natural language queries turn into instant business intelligence, accessible to everyone. No coding required.

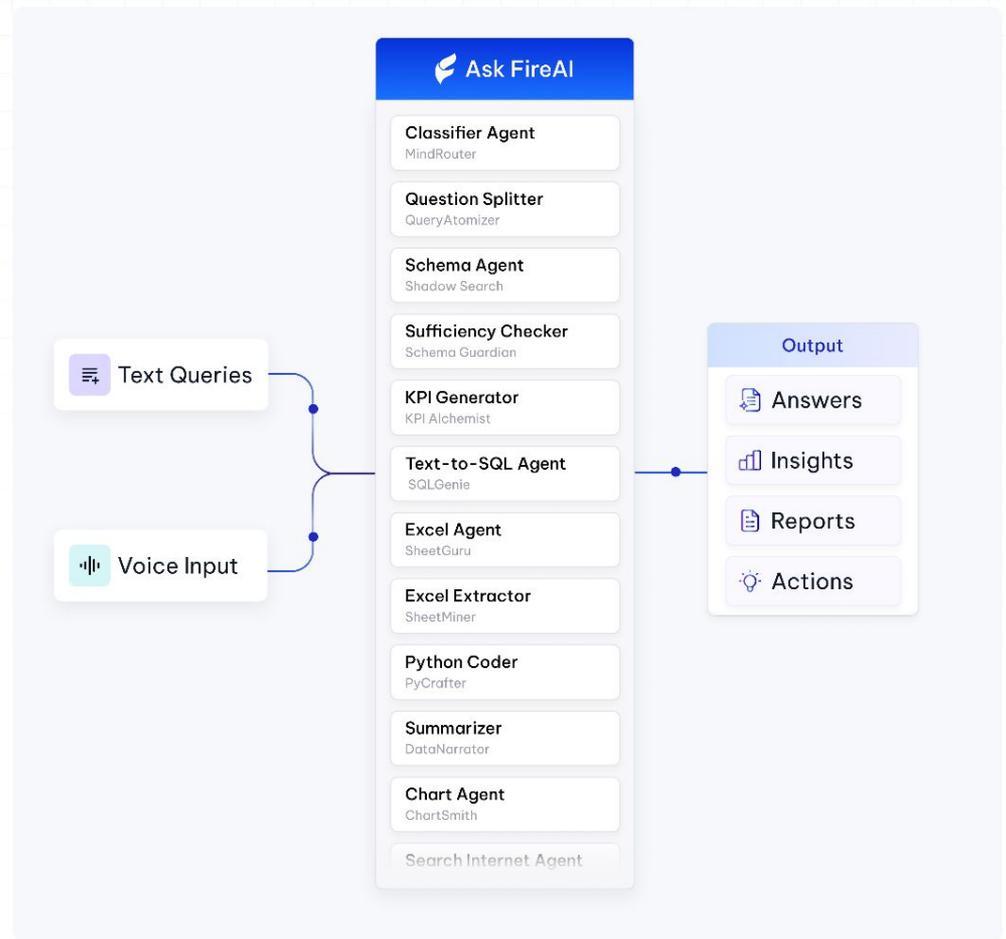
Recommendations, Not Just Reports

FireAI suggests actionable next steps, transforming simple answers into smarter business decisions.

Intelligent Dashboards

No manual setup. FireAI auto-generates dashboards tailored to your questions, metrics, and KPIs.

 98% Syntax Accuracy | 96% Precision | 97% Business Logic Accuracy



India's First Enterprise Grade **Causal AI**

What if every decision came with a proven 'why,' backed by data that flags issues before they become costly?

Root cause, not just symptoms

Identifies hidden correlations and causations before they cascade into problems.

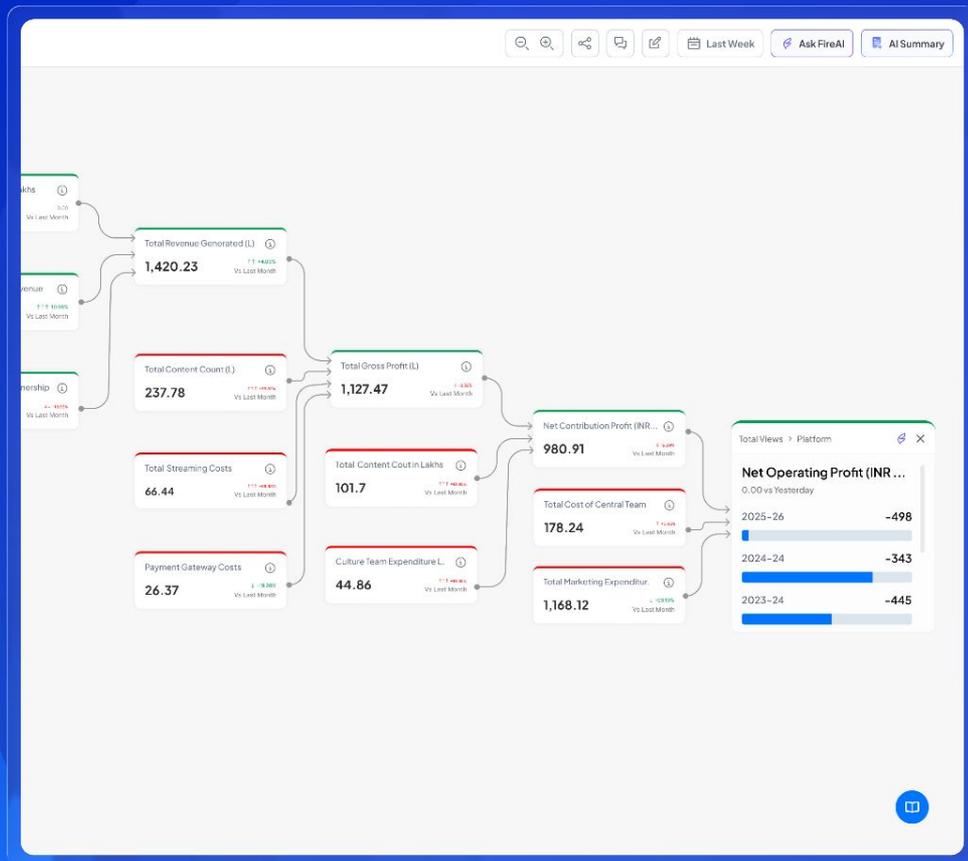
Anomalies now visible

Detects anomalies manual analysis misses; potentially saving millions, in 60 seconds vs. 6 days of manual investigation.

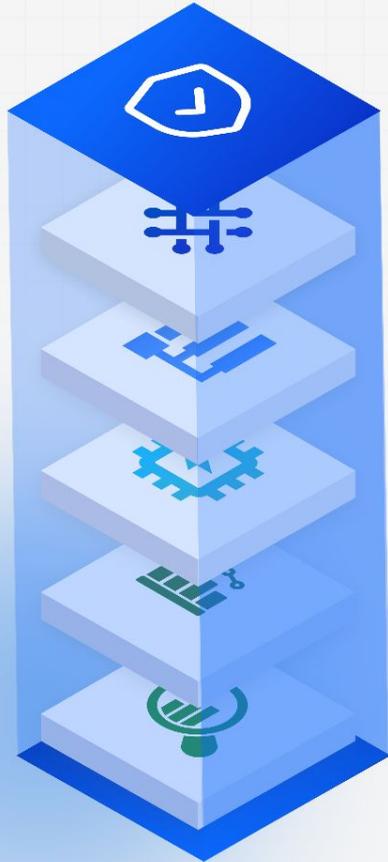
Business Impact:

It helped him trace 12% margin erosion to three drivers: supplier pricing shifts (45%), inventory holding costs (35%), and demand forecasting errors (20%). Detection time fell from 3 days to 8 minutes, enabling fixes that recovered 4% margins.

~ GSN Group of Companies



The Road Ahead



5. Prescriptive

4. Simulation

3. Predictive

2. Diagnostic ✓

1. Descriptive ✓

The Next-Gen Decision Intelligence

See tomorrow's KPIs today

Forecast key metrics early, identify high performers versus at-risk segments, and receive timely alerts with actionable intelligence.

Stress-test decisions inside your digital twin

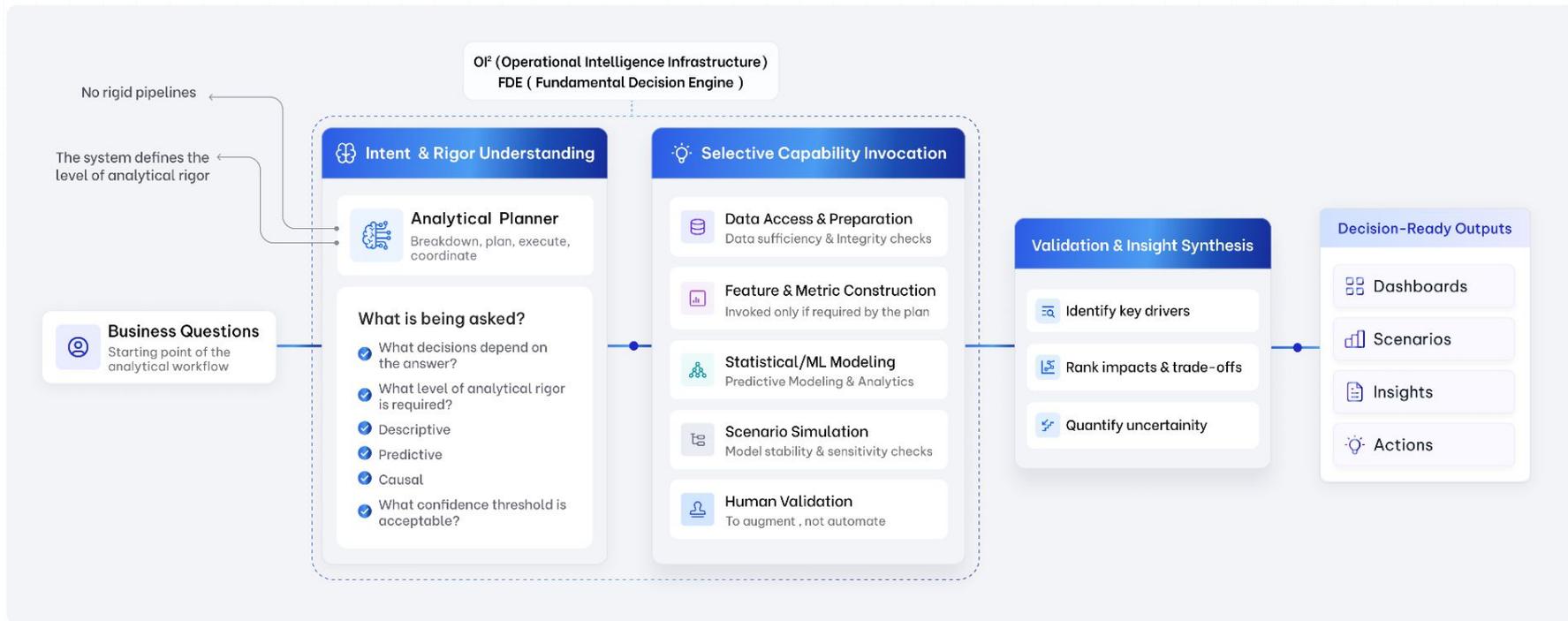
Run instant what-if scenarios, anticipate risks before they happen, and evaluate cross-functional impact with confidence.

AI playbooks you can act on

It goes beyond insights to prescribe the decisions that move the business forward.

The Architecture Behind Augmented Analytics

FireAI dynamically selects the right analytical depth – from **Descriptive** → **Diagnostic** → **Predictive** → **Prescriptive** – ensuring reliable insights without unnecessary complexity.



Market Opportunity

The causal, predictive, and analytics market will be a multi-trillion-dollar market by 2034

TAM (Total Addressable Market)

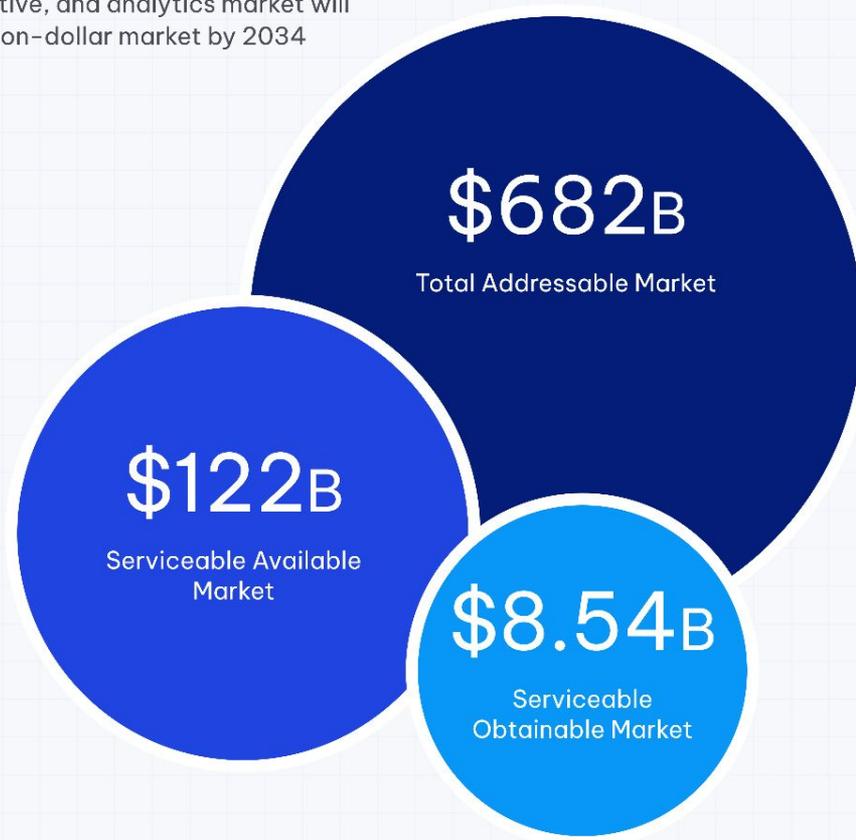
Businesses globally using analytics & data services, BI tools are ready for AI-powered decision making, automation and insights.

SAM (Serviceable Available Market)

Targeting mid to large enterprises in India, SEA, and Middle East needing plug-and-play AI & data solutions.

SOM (Serviceable Obtainable Market)

Enterprises worldwide seek rapid AI transformation from legacy systems, driven by targeted GTM strategy,



Why FireAI Owns This Category

FireAI is not built as a layer, it is built as decision infrastructure.

Conversational Dashboards

Ask questions and see dashboards respond instantly, conversationally, always.

ETL

Most BI tools require engineers, while FireAI fully automates data pipelines.

Row-Level Security

Granular access controls built-in for enterprises operating in strict environments.

Mobile App

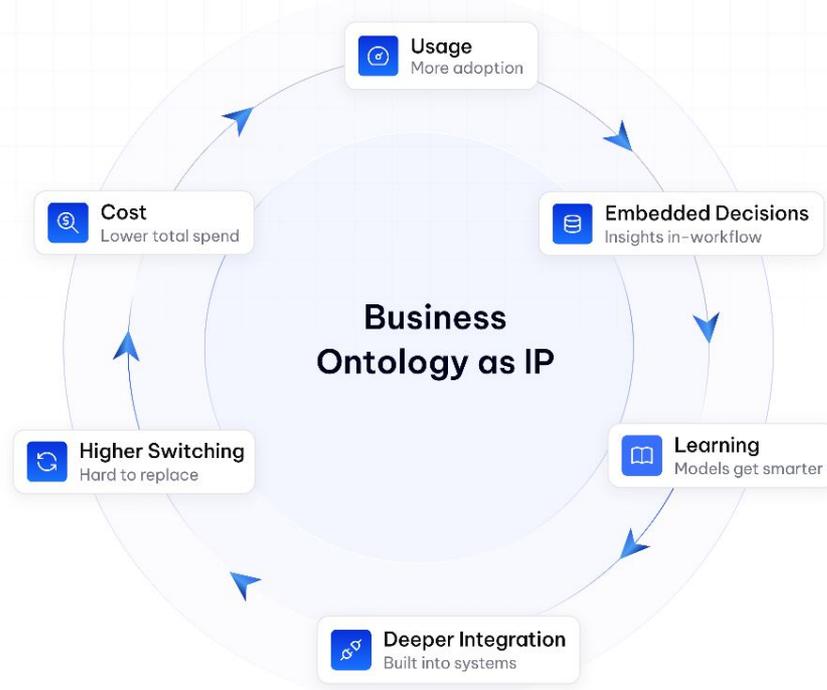
Real-time analytics on mobile for faster decisions and on-the-go action.

Multilingual

Ask questions in 90+ languages, including seamless AI-powered voice.

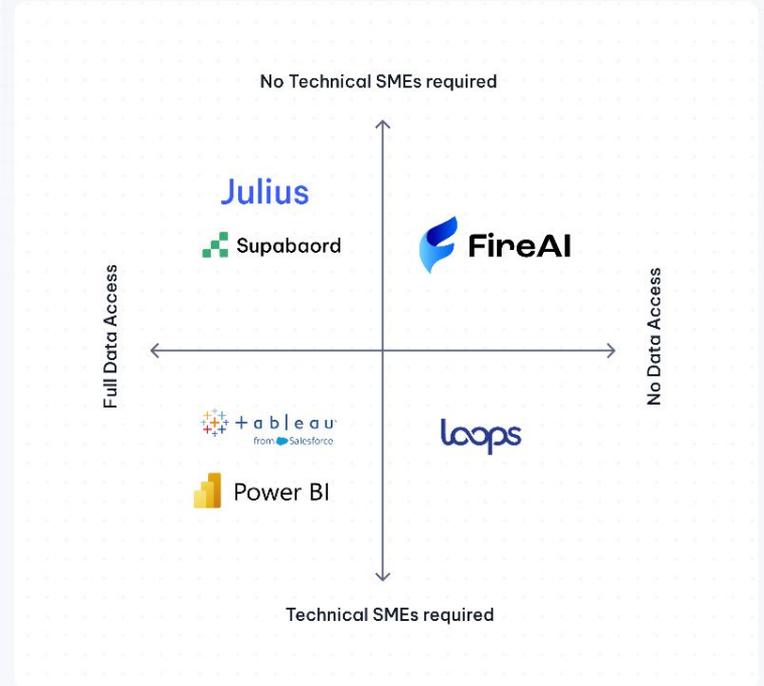
Data Sovereignty

Your data stays in India, securely hosted on compliant infrastructure.



Where FireAI Stands Globally Today

Feature	FireAI	loops	Supabaord	Julius	tableau	Power BI
Causal Engine	✓	✗	✗	✗	✗	✗
Text To SQL	✓	✗	✗	✗	✗	✗
Multi Agentic Systems	✓	✗	✗	✗	✗	✗
Connectors	700+	50+	50-100	Limited	200+	150+
Root Cause Detection	✓	✓	✗	✗	✗	✗
Prediction Accuracy	94%	80%+	✗	Low	✗	✗
Dashboard Load	Real-time	Moderate	Fast	✗	Moderate	Moderate
Zero Client Data Visibility	100% Privacy	100% Privacy	Partial	✗	Partial	Partial
Setup Complexity	Easy	Complex	Easy	Easy	Complex	Complex
Multi-Language	90+	English	Limited	English	Multiple	Multiple



FireAI Self-Reinforcing Growth Engine (GTM)



AI Seminar & Events

Thought leadership and networking, fueling awareness and inbound leads.

Digital Marketing & Content

Creating blogs, articles, and campaigns to amplify reach, engage audiences, and build lasting credibility.

Dedicated Pre Sales Support

To deliver tailored guidance and faster conversions.

Non-technical users

72%

Operator Friendly AI

No. of reports created

12059

↑ OI²
Added to Our Knowledge Base

ARPC

4.3 lakhs

↑ 43%
Outperformed Expectations

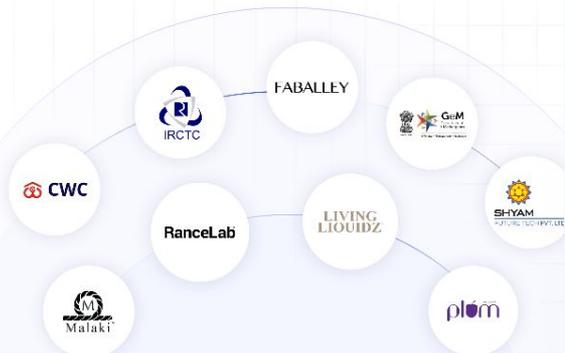
Accuracy

98%

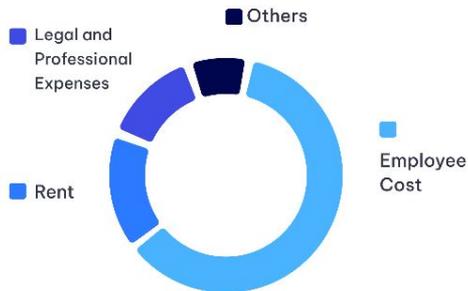
↑ 17 Sub-Sectors
Horizontally Scalable AI

Trusted by Leading Global Businesses

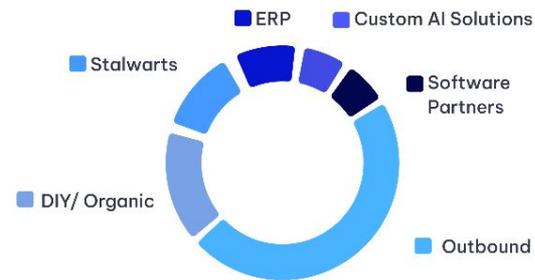
Fire AI powers smarter decisions across 17 sub sectors including D2C, Retail, BFSI, and SaaS companies worldwide.



Cost Composition



Customer Acquisition Mix



Mobile App

The world's first mobile application combining dashboards, analysis, and LLM reasoning.

[Download App](#)



Trusted by Today's Category-Defining Brands

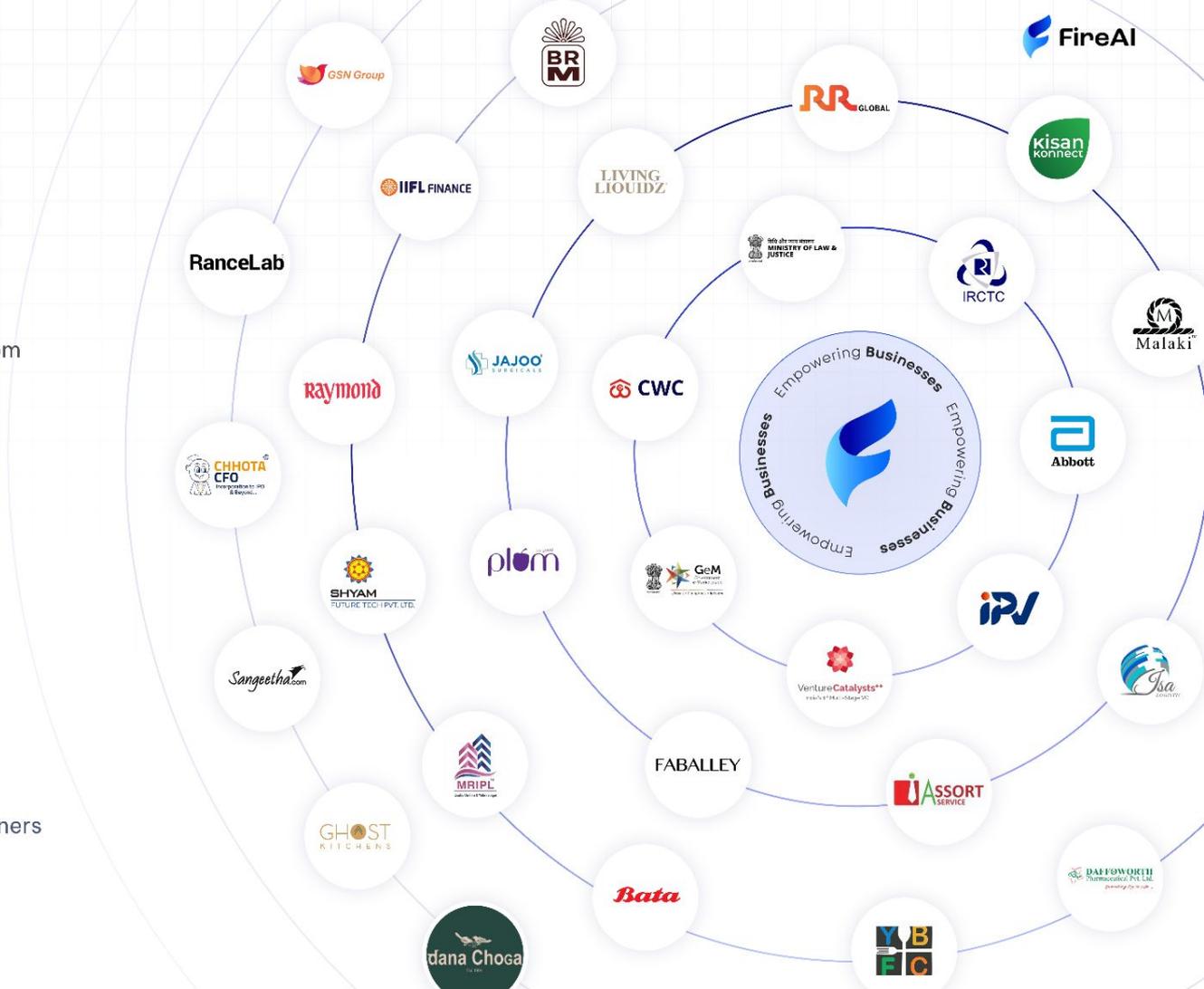
120+ leading brands trust FireAI to move from data to insight—instantly.

25+

Stalwarts Powering
FireAI's Scale

5+

Global ERP &
Software Partners



Trusted and Proven at Scale

30%

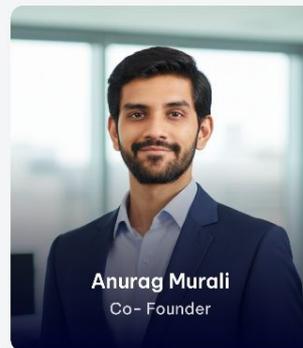
Lower expiry losses via smart inventory alerts and visibility



15-20

Days to real-time

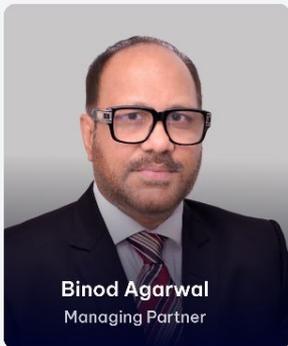
Fire AI automated portfolio reporting and made insights decision-ready



Anurag Murali
Co- Founder

“Fire AI has completely changed how we look at data. Instead of static reports, we now get clear, actionable insights in real time. The ability to ask questions in simple language and instantly understand the why behind numbers is extremely powerful. Fire AI feels less like a tool and more like a decision partner for the business.”

FABALLEY 



Binod Agarwal
Managing Partner

“Fire AI transformed our agri trading operations with real-time weather alerts from key Australian source regions. Alerts arrive 10x faster, enabling instant procurement and hedging decisions. Shipment tracking, futures monitoring, and dishonor notices cut dispute resolution by 30%.”



“Fire AI transforms complex operational data into fast, accurate insights, helping leadership shift from periodic reports to continuous, confident decision-making across the organization.”

A M Rao
Group General Manager



“Fire AI delivers fast, relevant, actionable insights, giving leaders clarity and confident decisions across operations daily.”



\$28.3K Where AI Scale Meets Exponential Revenue Compounding

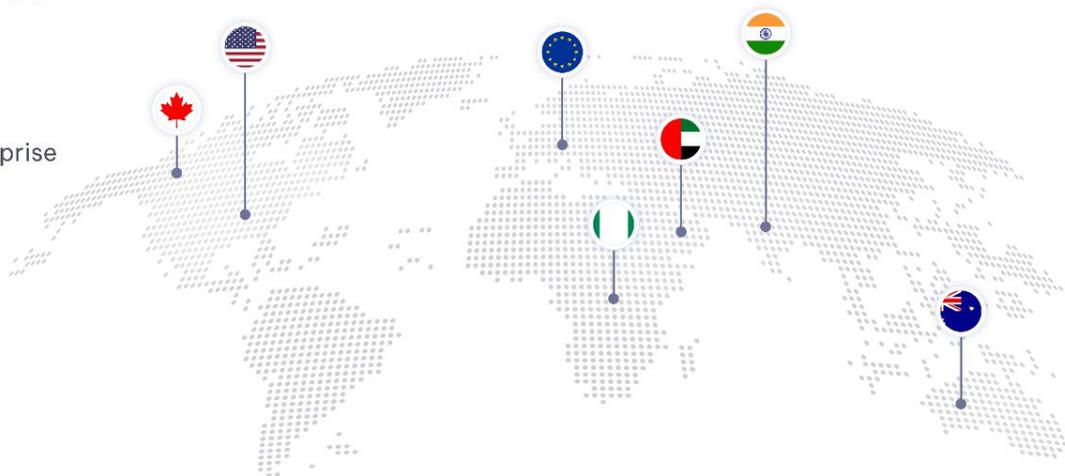
Strong product-market fit, accelerating network effects, and AI-driven scale unlocking sustained exponential revenue growth.



Cumulative ARR

Geographic Expansion Blueprint Plan

India-first, globally deployable, expanding into high-enterprise density markets to drive compounding revenue cycles.



96+

Countries - By
FY2027

10x

Higher concentration of
global stalwarts

📌 Domestic & MENA (Current)

- **Markets:** India, UAE & Africa (Kenya, Nigeria, emerging economies)
- **Economic Lever:** Regional density → network effects → repeat sales

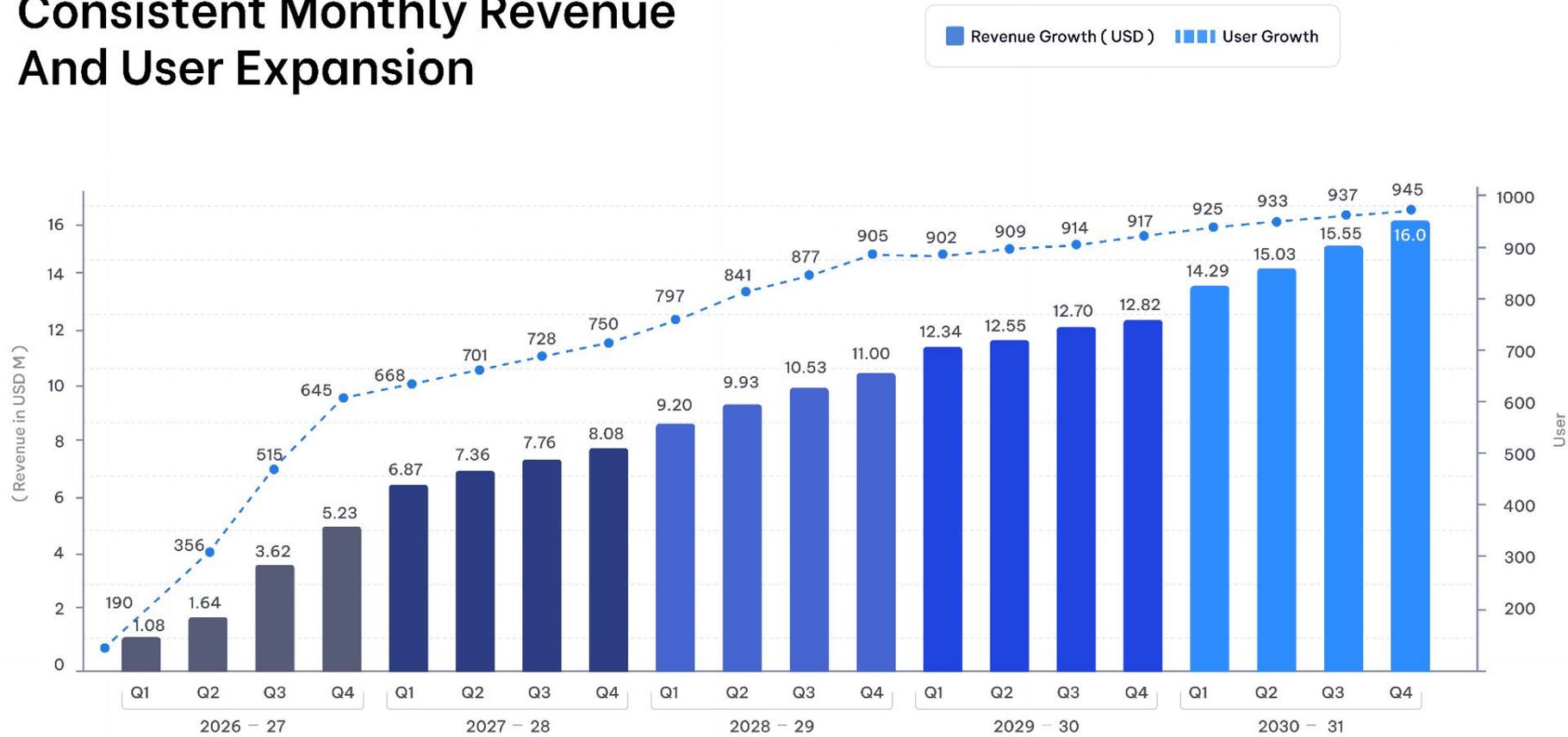
📌 SEA & Europe (Next)

- **Markets:** Malaysia, Singapore, Vietnam & UK - EU tech hubs
- **Initiation:** Q3 2026
- **Economic Levers:** Untapped demand, regulatory advantage, multi-language scale

📌 US, Canada & Australia

- **Markets:** Global enterprise hubs (NYC, SF, Toronto, Sydney)
- **Initiation:** Q2 2028 onward
- **Economic Levers:** High-value contracts, deep integrations, AI-driven data advantage

Consistent Monthly Revenue And User Expansion



Funding Required to Scale Fire AI Globally

Raising \$5M to accelerate expansion across 10+ markets, strengthen product capabilities, and scale customer acquisition efficiently.

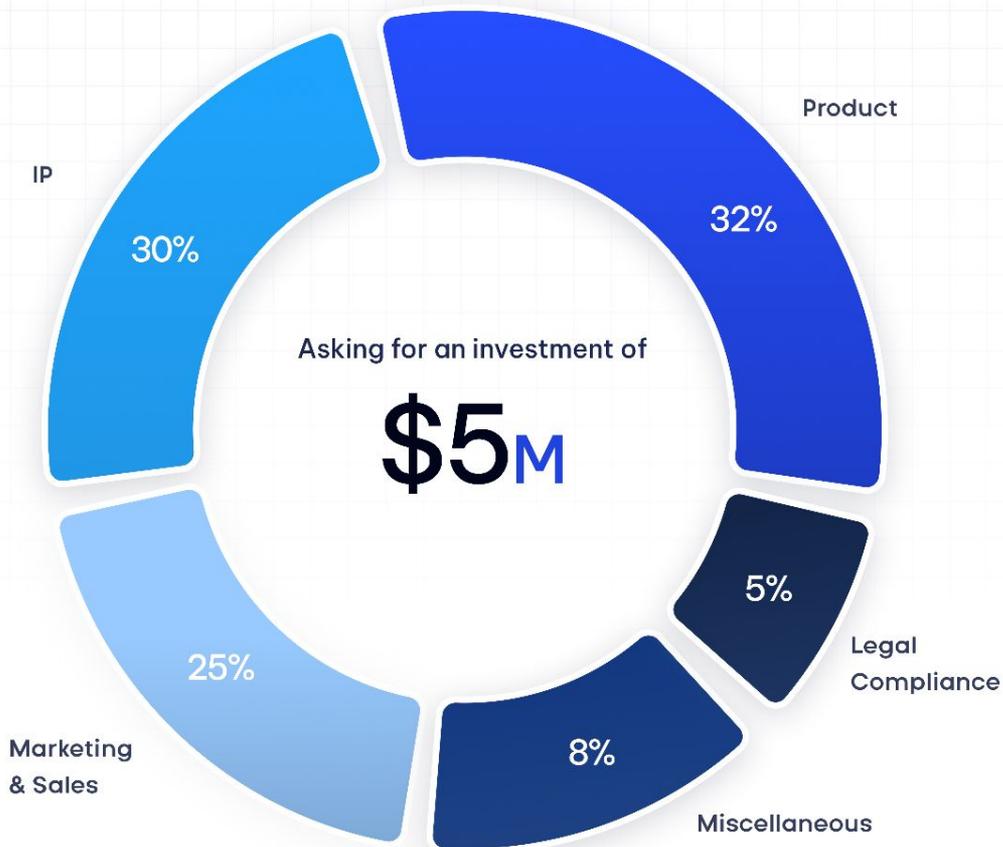
 **32% of \$5M = \$1.6M**
Product

 **30% of \$5M = \$1.5M**
LLM & IP

 **25% of \$5M = \$1.25M**
Marketing & Sales

 **8% of \$5M = \$400K**
Miscellaneous

 **5% of \$5M = \$250K**
Legal Compliance



The Leadership Behind Our Rapid Growth



Vipul Prakash

Chief Executive Officer
11+ Years of Experience



Kaustabh Keshav

Director of AI Data
Solutions
7+ Years of Experience



Mohit Mogera

Director of Product
Engineering
11+ Years of Experience



Mehatab Shaikh

Director of Engineering
11+ Years of Experience



Souryojit Ghosh

Chief Business Officer
13+ Years of Experience



Kunal Jani

Growth Consultant
11+ Years of Experience



Vinay Mittapelli

Senior Tech Consultant
9+ Years of Experience



Rozelle Agarwal

Program Manager
Eco Hons. Lady Shri Ram



S.P. Piyush Krishna

Chief of Staff
11+ Years of Experience



Sanmit Vartak

Senior AI Data Solutions
Architect
6+ Years of Experience



Our Investors and Advisors Guiding **Our Growth**



Sriram Ramachandran

Legal Advisor Partner at Wadia
Gandy, Asia 40 under 40



Gaurav Khatri

CEO & Co-Founder,
Noise



Pradip Kumar Das

Former Executive
Director, IDBI Bank



Hrishikesh Kulkarni

Strategic Advisor, COO at
Cogoport, IIT Bombay

Our Early Backing Investors



Venture **Catalysts**⁺⁺
India's 1st Multi-Stage VC



Perspectives From Industry Leaders



Mayanka Sheoran

Product Advisor Senior VP,
Black Rock



“As a leader in asset management, I’ve seen countless tools. FireAI is different, it simplifies fragmented data, works for every role, speeds decisions, and reveals real actionable insights.”



Amit Kumar Singh

Former IRTS Ex-MD, Central
Warehousing Corporation



“We work with massive, complex, ever-changing government data every day. Seeing Fire AI manage that scale with clarity and intent was impressive a platform built for complex data, urgent decisions, and impact.”



Piyush Das

Director – Commercial Real
Estate Finance, Bank of
Montreal



“FireAI goes beyond dashboards. It understands business, stays industry agnostic, protects data privacy without accessing datasets, and brings intuitive, predictive analysis that helps leaders anticipate, plan, and execute better.”

000%

Churn Rate

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